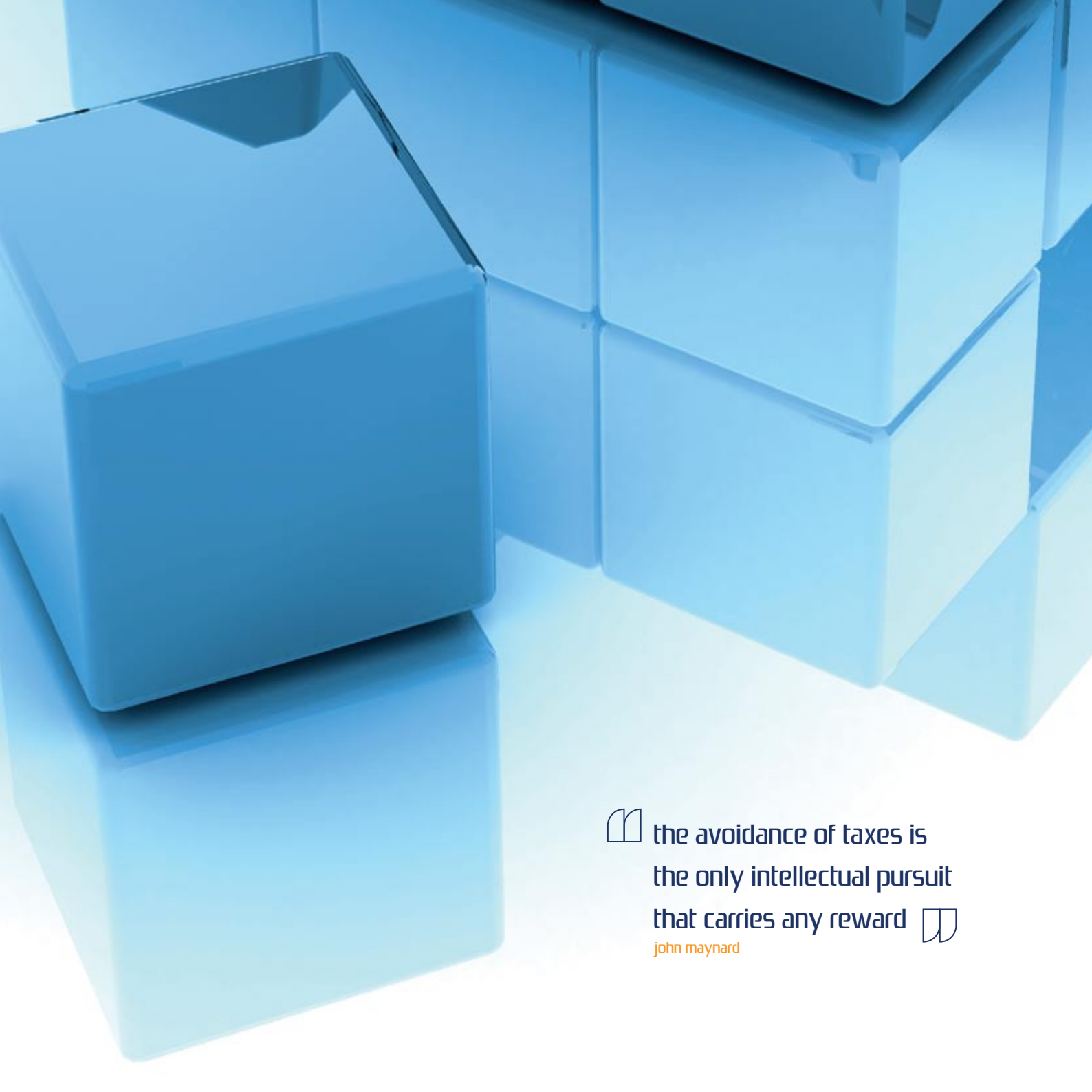


accountants to the creative sector

LEE
ASSOCIATES





“ the avoidance of taxes is
the only intellectual pursuit
that carries any reward ”

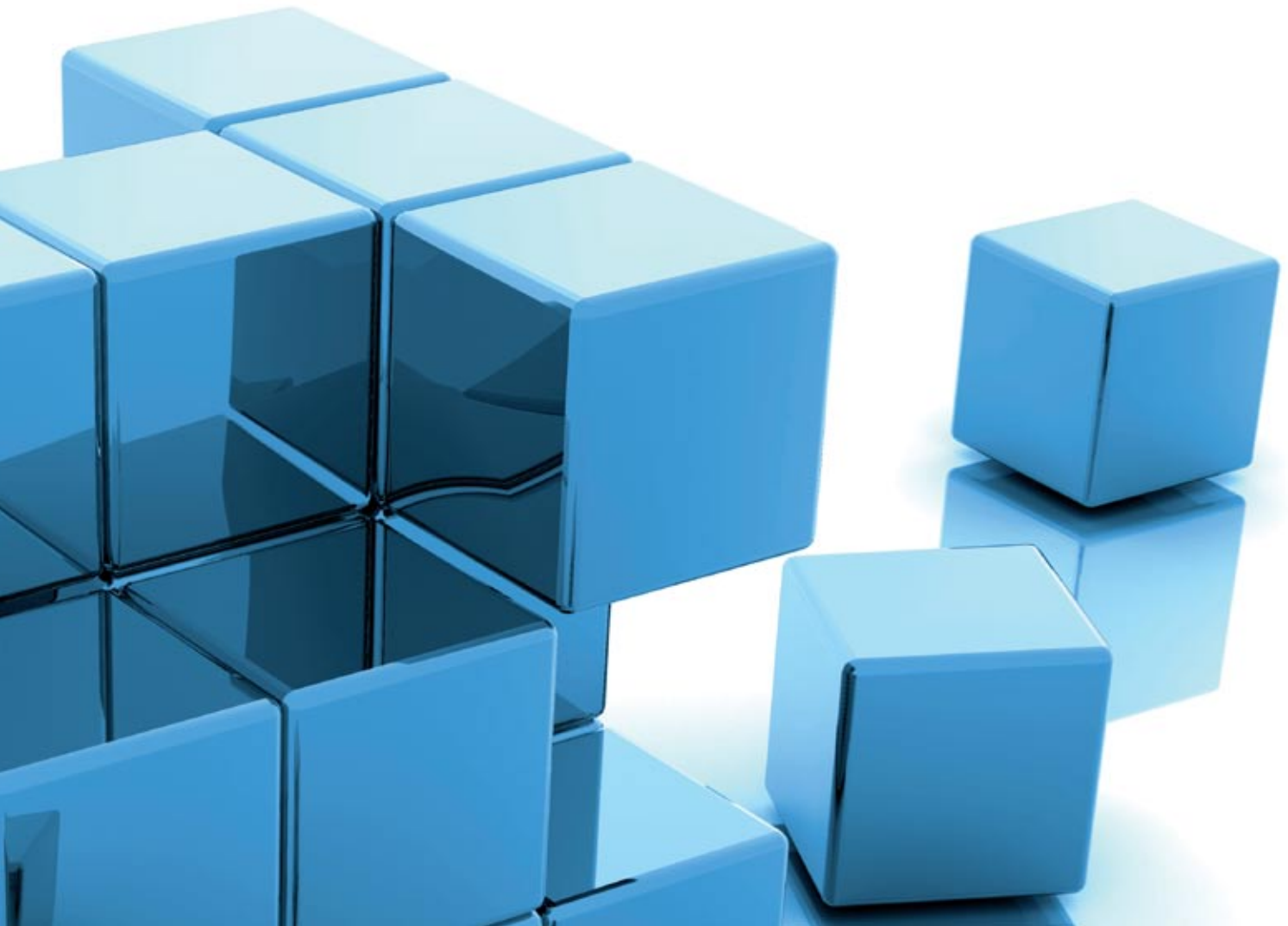
john maynard

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to succeed as a team is to hold
all of the members accountable
for their expertise

mitchell caplan



who are lee associates?

Lee Associates has over 25 years experience working as accountants to businesses in the creative sector; including, architecture, design, marketing, film & entertainment, advertising & PR, and new media.


Operating from central London, close to the creative heart of the capital, the company has expanded to satisfy the growing demand for an integrated range of business advisory services.

The depth and breadth of our experience in this sector and of course our professionalism, reliability, and integrity are at the core of Lee Associates' success, and have helped to establish us as the [accountants to the creative sector](#).

The high level of support we provide ensures that you have the maximum time to devote to the core activity of running your business.

Our clients are passionate about the work they produce, and we endeavour to reflect that passion in the service we provide.



 When your work speaks
for itself, don't interrupt 
henry j. kaiser

how we work

At Lee Associates we pride ourselves on our excellent levels of service, with regular, constructive communication a key feature of our working practice.

Like any practice worth its salt, we offer the full range of accountancy services. Important though these core functions are, it is the level and quality of our commercial advice, across a range of financial areas, which can really add value.

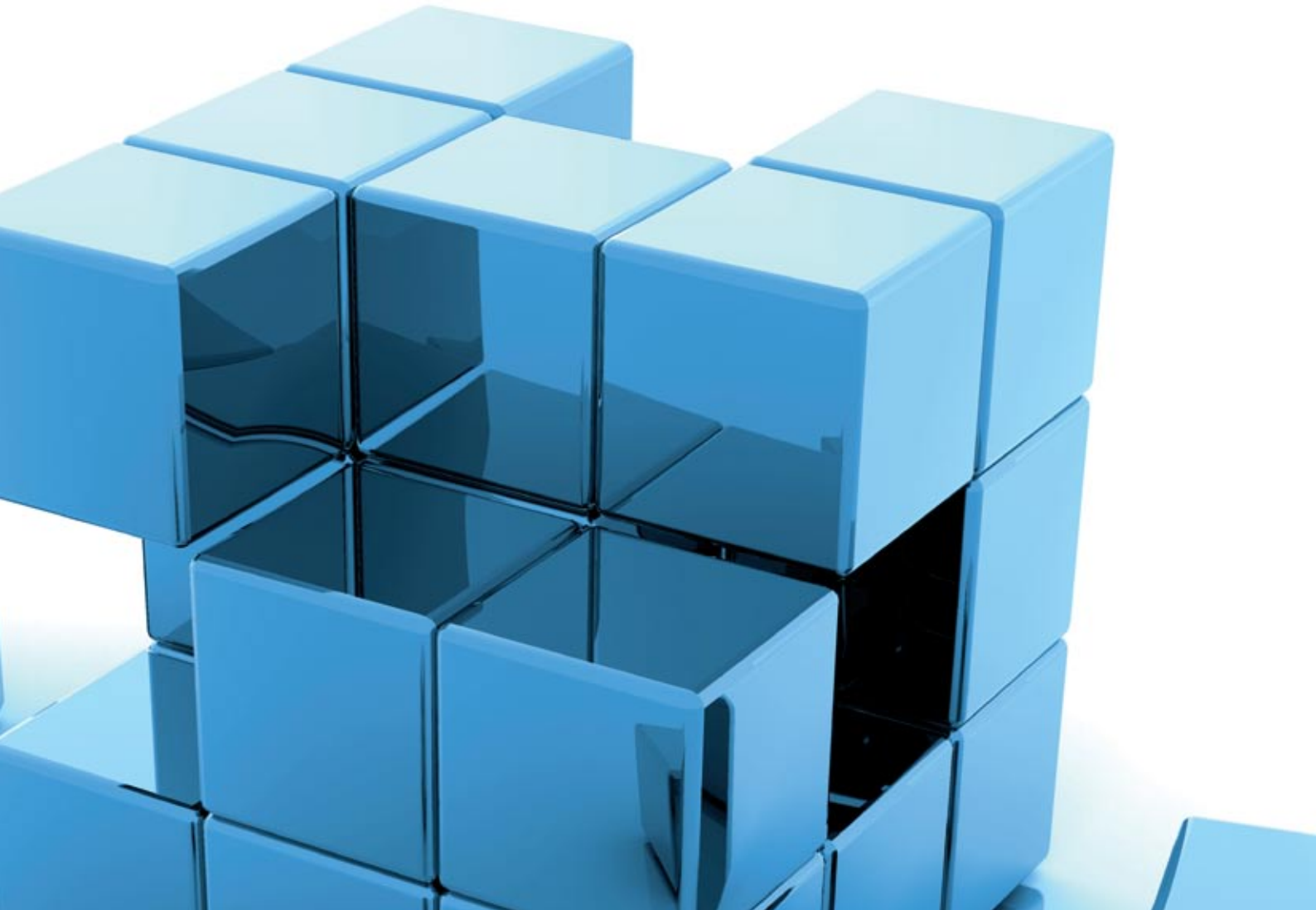
Our aim is to make a real difference to our clients by:

- Providing excellent core services
- Using our industry experience to give constructive advice
- Being focused on and responsive to individual needs
- Helping to manage change
- Actively working to improve profitability and the value of your business in the long term

Meeting and exceeding expectations on customer service is of paramount importance, we measure our own achievement in relation to the success of our clients' businesses.

to live a creative life, we must
lose our fear of being wrong

joseph chilton pearce



specialising in a 'niche' market

Creative businesses are faced with a wide range of commercial and financial decisions. Whilst you may be meeting these challenges for the first time, we will have experienced many similar situations, and most importantly, will have seen the results of a variety of solutions.

We are happy to provide you with the benefit of our knowledge and expertise in this industry, and guide you through the issues. This is one of the most enjoyable and rewarding aspects of our work.

Operating in fast-moving markets, our clients are subject to internal and external fluctuations. We supply the tools to help compensate for these highs and lows, and help to establish robust business practice. We recognise that our credibility relies on being flexible and responsive.

Lee Associates is a friendly and accessible firm. We listen to our clients, and appreciate how much our attitude means to them.

Making a contribution is one thing. Making a positive contribution requires a mix of experience, creativity, and the confidence to challenge standard practice. This has won us an extensive client base, who consider us as a genuine partner in their business development.



☞ lack of money is no
obstacle, lack of an
idea is an obstacle ☞
ken hakuta

creative sectors

architecture

Architectural success is generally measured by the quality of the finished product. But such high profile achievements have to be matched by successful commercial performance.

With numerous architectural firms as clients, including some of the UK's leading practices, we understand the specific problems and challenges faced within the industry.

design

Even with a base of regular clients, few design businesses are able to forecast their fee income more than two or three months ahead.

Managing a business with a fluctuating income stream - but a more permanent cost-base - gives rise to particular issues. Having worked with many successful design consultancies, we know that we are well placed to advise your business.

marketing

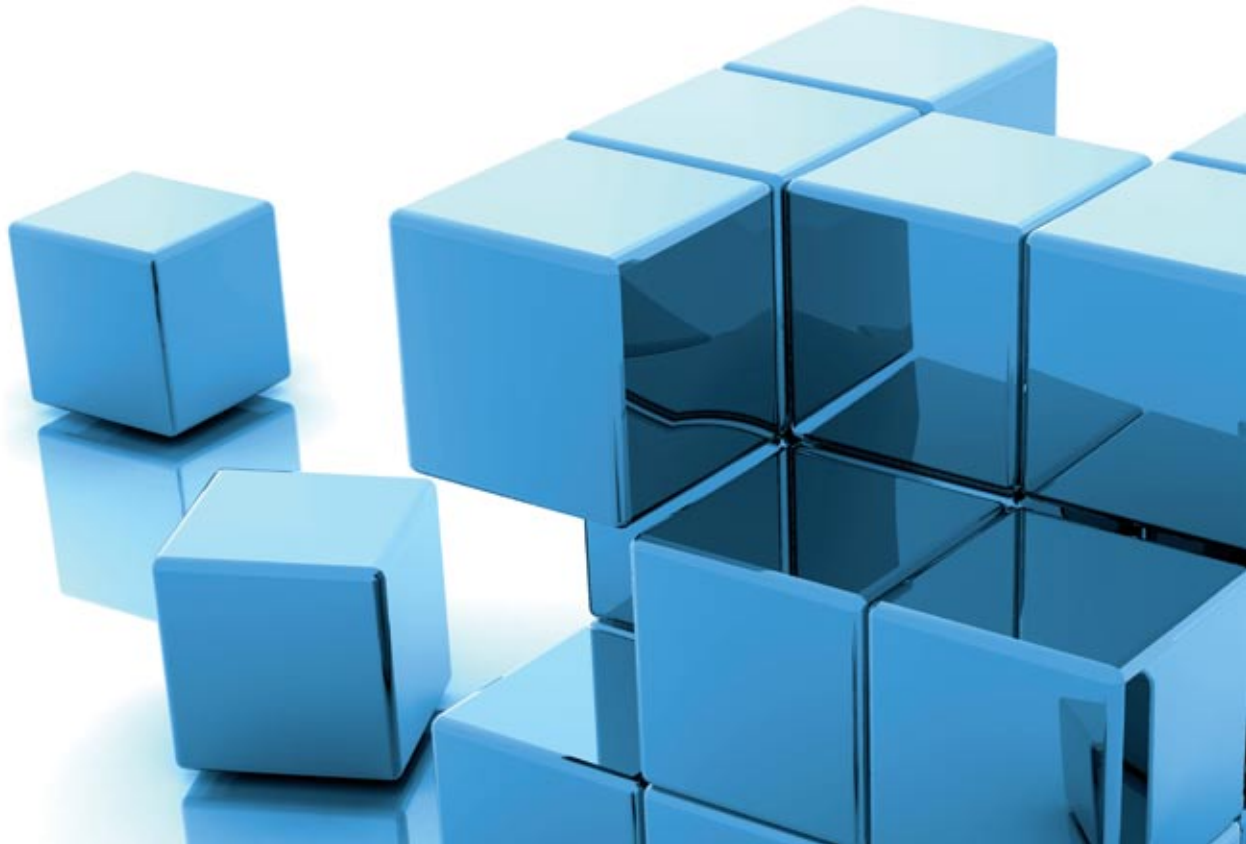
The marketing sector is a volatile one, where managing change is a daily challenge.

In this people-focused sector, winning and retaining quality staff and clients are crucial to success - a situation that has to be managed against budgetary constraints.

With clients from most areas of the marketing mix, we have the experience to help you to achieve the ultimate balancing act.

we are continually faced with a series
of great opportunities brilliantly
disguised as insoluble problems

john w. gardner



creative sectors continued

film & entertainment

Running finances in both the film and music industries is an extremely complex business, with the need for a variety of linked services that can be difficult to organise. From production companies to actors, and music labels to studios, with our experience in this area, we will work with you to ensure that all areas of your finances are efficiently managed.

advertising & PR

It's a fact that agencies can be hot one day and not so hot the next, making this another volatile sector. Retaining high quality staff through the 'cool' periods is a major task. We have guided many organisations through this challenge, providing advice in areas such as remuneration benchmarking and employee incentive schemes.

new media & other creatives

The majority of our clients are from the broad creative categories mentioned above. However, we also act for many businesses operating across a wide range of associated sectors; for example, art, ecommerce, computer animation, publishing, and photography. Although diverse in their activities, they face many similar issues.



 life grants nothing to us mortals without hard work 
horace

what we do

As an established firm of accountants to the creative sector, we are proud of our experience and reputation in providing high quality accountancy and taxation services.

The work we do is designed to meet our clients' requirements, rather than fit into accounting categories. The most sought after services we offer include the following:

- business plan preparation
- management accounts
- budgetary control & cash flow projections
- efficient tax planning
- acquisitions / disposals
- banking & finance
- succession planning
- financial systems
- accounts preparation
- personal & corporate tax compliance
- bookkeeping and payroll
- company secretarial services
- VAT

It is the level and quality of our commercial advice, across a range of financial areas, which can really **add value** to your business.



▮ when a fellow says 'it ain't
the money but the principle
of the thing', it's the money ▮

kin hubbard

complementary services

accountancy software advice

Companies today rely increasingly on computer systems to run their accounting function. However, often they do not spend enough time selecting the appropriate system for their business.

We have experience of a broad range of accounting software packages for the creative sector and would be happy to help choose, install, and integrate the accounting software into your existing environment.

other professional services

Over the years, Lee Associates has established many strong relationships within the banking, legal, and financial services sectors.

As a part of our service to clients we are very happy to make the appropriate introductions to other creative sector specialists.



📖 a banker is a person
who is willing to
make a loan if you
present sufficient
evidence to show
you don't need it 📖
herbert v. prochnow

our clients

Fundamentally, our clients know they can rely on us to work with them to help their organisations to succeed. Ultimately, that is why they are in business, and we believe that the experience and service we provide is vital to achieving their goal.

"it's always dangerous to describe accountants as creative, so it's safer to say Lee Associates understand creativity in others and know how to value it."

laughton media

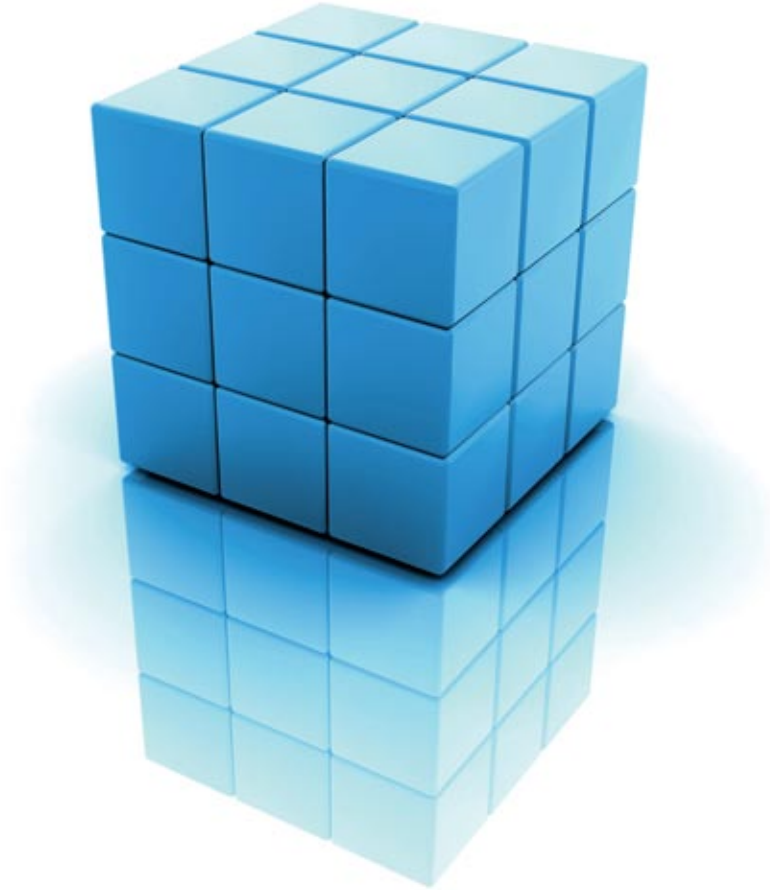
"all the estimates we got were very competitive but when it came down to professionalism you stood head and shoulders above the rest."

with associates

"we have enjoyed a close working relationship with Lee Associates since the early days of the Richard Rogers Partnership. Understanding our business, they provide commercial solutions and advice that support the development and growth of our practice."

richard rogers partnership

the complete solution...



accountants to the creative sector

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